



Promotional Levels

Grow your inCruises business and unlock recognition, incentives, and bonuses as you progress through our promotional levels.



Official inCruises Independent Partner (IP)



- ◆ Become an **Active Official inCruises Independent Partner** with a \$95 Partner Activation Fee.
- ◆ Earn **DAILY** and **MONTHLY ACTIVATION BONUSES** of \$20- \$150 each time you personally enroll a New Member during a natural calendar month.
 - ▶ Activating Members and Partner Members count the same for compensation purposes!
- ◆ Earn **Weekly Matching** and **Reward Points Bonuses** for Activating a certain amount of New Members in a given timeframe. See the [**INcome and INcentive Guide**](#) for more details.

Senior Team Leader (STL)



- ◆ Achieve **Senior Team Leader** status when becoming **Membership Free** and enrolling ONE Direct Partner who also becomes **Membership Free** within your 1st 30 days.
- ◆ Earn 100 Reward Points for Cruise and inStays bookings!
- ◆ Receive a shareable **Senior Team Leader** Certificate in your Back Office.



Leadership Ranks

inCruises has 11 Leadership Ranks. To qualify for the first 9 ranks you and your team must generate the required Qualified Production once a **40% Rule is applied**. This means no more than 40% of your Total Team Membership Sales Volume can come from a single Partner team.



Example: The Qualified Production needed for Marketing Director is \$3,000 which means the maximum Qualified Production that can count towards your rank from any ONE Partner team is \$1,200. ($\$3,000 \times 40\% = \$1,200$)

Achieving Marketing Director qualifies you for the Team Leadership Bonus and Recurring Income. After earning 3 bonuses, you become eligible for the **“Elite Travel Advantage,”** allowing you to pay for Cruises using 100% Reward Points.

NOTE: Any portion of a Membership payment paid by inCruises as part of the Membership Free INcentive is NOT included in your Qualified Production.

NOTE: The max % of volume that can count from any one Partner team adjusts when working towards Ambassador Board of Director ranks. 20% is the qualifier for Ambassador and Premier Ambassador Board of Directors Ranks and 10% is the qualifier for Global Ambassador and Royal Ambassador Board of Director Ranks.



Marketing Director

Reach \$3,000 in qualified production, with a maximum of 40% per leg, and \$600 in new production. Marketing Directors members earn a \$300.00 monthly Team Leadership Bonus.



Senior Marketing Director

Reach \$10,000 in qualified production, with a maximum of 40% per leg, and \$2,000 in new production. Senior Marketing Directors members earn a \$1,000.00 monthly Team Leadership Bonus.



Regional Director

Reach \$25,000 in qualified production, with a maximum of 40% per leg, and \$5,000 in new production. Regional Directors members earn a \$2,500.00 monthly Team Leadership Bonus.



National Director

Reach \$50,000 in qualified production, with a maximum of 40% per leg, and \$10,000 in new production. National Directors members earn a \$5,000.00 monthly Team Leadership Bonus.

International Director

Reach \$100,000 in qualified production, with a maximum of 40% per leg, and \$20,000 in new production. International Directors members earn a \$10,000.00 monthly Team Leadership Bonus.

Executive Director

Reach \$250,000 in qualified production, with a maximum of 40% per leg, and \$50,000 in new production. Executive Directors members earn a \$25,000.00 monthly Team Leadership Bonus.



Board of Directors

Reach \$550,000 in qualified production, with a maximum of 40% per leg, and \$110,000 in new production. Board of Directors members earn a \$55,000.00 monthly Team Leadership Bonus!



Ambassador Board of Directors

Reach \$750,000 in qualified production, with a 20% maximum per leg, and \$300,000 in new production. Ambassador Board of Directors members earn a \$105,000.00 monthly Team Leadership Bonus!



Premier Ambassador Board of Directors

Reach \$750,000 in qualified production, with a 20% maximum per leg, and \$1,000,000 in new production. Premier Ambassador Board of Directors members earn a \$155,000.00 monthly Team Leadership Bonus!



Global Ambassador Board of Directors

Reach \$1,000,000 in qualified production, with a maximum of 10% per leg, and \$400,000 in new production. Global Ambassador Board of Directors members earn a \$180,000.00 monthly Team Leadership Bonus!

Royal Ambassador Board of Directors

Reach \$1,000,000 in qualified production, with a maximum of 10% per leg, and \$2,000,000 in new production. Royal Ambassador Board of Directors members earn a \$305,000 monthly Team Leadership Bonus!

Important Disclaimer

Your compensation, if any, will differ based upon a wide variety of factors, including, but not limited to, how many Members you, directly and indirectly, refer to inCruises, how long they remain as Members, the compensation assigned by inCruises, refunds, cancellations, and a number of other factors. This information is only being provided to you for the purpose of demonstrating how the inCruises Compensation Program works. Success as an inCruises Independent Representative will result only from successful Membership sales and team-building efforts, which require hard work, diligence, and leadership. Your success will depend upon how effectively you exercise these qualities.

Note: \$Dollar amounts are in USD.

