



Media Kit

The World's Most Valuable Travel
Rewards Club!



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Welcome to inCruises

inCruises is The World's Most Valuable Travel Rewards Club, uniquely providing accessible luxury for travelers and an unparalleled opportunity for travel-loving entrepreneurs.

- ◆ **Global Impact** – 1.6M+ Registered Members, 347K+ Partners across 208+ countries and territories!
- ◆ **Access Top Destinations**—21,000+ cruises, 430,000+ hotels & resorts, and 300,000+ tours worldwide!
- ◆ **Turn Your Passion into Prosperity**—Earn while sharing this opportunity!

Our Mission

To enrich lives with unparalleled travel value and opportunity.

Two Ways to Be IN

- **The Club Membership:** Travel more, save more, and experience the world for less.
- **The Partnership Program:** Turn your passion for travel into a source of income.

When You're IN, You Get More!

- **Savings**—Never pay retail prices for cruises, hotels, or resorts!
- **Options**—21,000+ cruises, 430,000+ hotels & resorts, and 300,000+ tours worldwide!
- **Opportunity**—Help others travel better while earning generous income and incentives!
- **Global Reach**—Members in 190+ countries and growing!





By the Numbers: inCruises Global Impact

- **1.7 million+** Registered Members
- **360,000+** Active Partners
- **208** Countries & Territories
- **505,000+** Total Guests Booked Cruises/Hotels

These numbers are updated daily at
inCruises.com



Leadership – Meet Our CEO

Michael 'Hutch' Hutchison
Co-Founder & CEO



Hutch is passionate about enriching lives through travel. As an Ambassador for good, Hutch strives to unite people through a shared love of exploration. He is convinced that travel can bring families and nations together and lead to more prosperous, more connected lives.

As the co-founder of inCruises, Hutch is helping make world-class vacations more accessible globally. Under his ongoing leadership, inCruises is a growing force for elevating lives worldwide.

Personal Legacy:

- ▶ Proud, loving husband, father of six, and grandfather to four.
- ▶ Driven to leave a legacy of love-centered leadership, opportunity, and innovation for future generations.
- ▶ Co-founded inCruises in 2015, now the world's fastest-growing subscription-based travel club serving hundreds of thousands of Members and Partners worldwide.

Education & Experience:

- ▶ Graduated from Georgetown University, where he played varsity football and lacrosse.
- ▶ Held leadership roles at Ross Perot's EDS, Tony Robbins Companies, and SpeechWorks.

[Download Hutch's Bio & Media Kit](#)



A man wearing a red life vest, a straw hat with a colorful band, and sunglasses is giving a thumbs up on a beach. The background shows the ocean and a clear blue sky. The slide has a decorative orange wavy line pattern on the left side.

The inCruises Experience

Why Our Members Love inCruises

- ◆ **Flexible Plans Options** – Starting at \$50 USD/month.
- ◆ **Immediate & Ongoing Savings** – Save hundreds, even thousands on travel.
- ◆ **World-Class Options** – Access an unrivaled collection of renowned travel brands.
- ◆ **Transparent Pricing** – All taxes, fees, and tips are included—no hidden costs.
- ◆ **Security & Trust** – Payments backed by Trust My Travel.

The inCruises Experience



Why Partners Choose inCruises

- ◆ **Easy Access** – Start for \$95 USD and renew every 6 months.
- ◆ **Recurring Income & Incentives** – Earn from daily, weekly, and monthly bonuses.
- ◆ **Award-Winning Tech Platform** – Track earnings, manage teams, and grow globally.
- ◆ **Free Travel Possibilities** – Top Partners qualify for free cruises and vacations.
- ◆ **Global Reach** – Build a business without borders.



Real Stories & Testimonials

inCruises is Transforming Travel!

Trusted suppliers, prestigious awards, and real-life success stories of our Members and Partners confirm how inCruises is transforming travel worldwide!



For more details and videos, Visit the Testimonials Page –

inCruises.com/testimonials



Awards & Industry Recognition

Travel Weekly Magellan Awards

2024

- ◆ Gold in Marketing: INsider's Advantage Webinar Series
- ◆ Silver in Marketing: Membership Free Promotion

2023

- ◆ Gold in Overall Business Strategy: 70,000+ active Partners globally
- ◆ Silver in Technology Solutions: inCruises Partner Web Portal
- ◆ Silver in Training Program: Partner and Member Development

2022

- ◆ Gold in Online Travel Services: \$1M+ in Direct Aid for Ukraine
- ◆ Silver in Travel Agency/Advisor: Ukrainian Humanitarian Relief
- ◆ Silver in Overall Business Strategy: Surpassing 1M Members in 196 countries



Cruise Line Industry Awards

- ◆ **MSC Cruises All-Stars of the Sea Awards**
 - **2024 – Best Producer in Central Asia**
 - **2024 – Over the Top FIT in New Emerging Markets**
 - 2023 – Best Producer in Central Asia
 - 2023 – Over the Top FIT in New Emerging Markets
- ◆ **Costa Cruises Awards**
 - **2024 – Over the Top in Global Agency**
 - 2023 – Over the Top in Global Agency



Direct Selling News (DSN) Global 100

- ◆ **2024** – Ranked #46 in the DSN Global 100 list
- ◆ **2023** – Ranked #48 in the DSN Global 100 list
- ◆ **2022** – Ranked #58 in the DSN Global 100 list
- ◆ **2021** – Ranked #63 in the DSN Global 100 list



Giving Back – The inCruises Giving Society

Enriching Lives
Beyond Travel



inCruises was founded in the spirit of gratitude and generous giving. inCruises Giving Society encourages and celebrates inCruises Partners and Members worldwide supporting multiple charitable causes.

inCruises primary charity of choice is Mercy Ships. A non-profit organization that provides increased access to healthcare.

Since partnering with Mercy Ships, we've raised \$1,009,019.66 USD to date!

Brand Assets & Media Downloads

Official Brand Guidelines

To maintain a consistent and professional brand image, we've created a comprehensive inCruises Brand Guidelines Document. This ensures that all Members, Partners, and media representatives use our brand assets correctly and in compliance with company standards.

[Download inCruises Brand Guidelines](#)





inCruises Official Logos & Approved Usage

Our official logos are available in various formats for digital and print use. To maintain brand integrity, please use only the approved logos provided here.

- ◆ **Available Formats: PNG, EPS and SVG**
- ◆ **Approved Colors & Variations:**
 - Full-Color Version (Primary Logo)
 - White & Monochrome Versions (For Dark Backgrounds)
 - Icon-Only Format (For Minimal Branding Needs)

[Download inCruises Logos](#)

Contact & Press Inquiries

For media requests, interviews, or additional resources, please contact:



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