

## DO YOU KNOW?

These ships are sailing:

- ★ Royal Caribbean Quantum of the Seas out of Singapore
- ★ MSC Magnifica out of Genoa, Italy since 14 February
- ★ Costa Smerelda out of Savona, Italy on 13 March
- ★ MSC Grandiosa out of Genoa, Italy

MSC Grandiosa first welcomed guests back on board in August 2020, and feedback from more than 30,000 guests who have sailed so far has been extremely positive.

That's right, MSC Grandiosa has a total guest capacity of 6,334 passengers. The ship also employs 1,704 crew members. More than 30,000 guests sailed on this one ship alone without incident from mid August to mid December 2020.

YOUR industry will launch 20 new Ships during 2021!

## DO YOU KNOW?

You can now book NEW ships from these cruise lines:

- Costa Cruises Toscana
- Holland America Rotterdam
- MSC Virtuosa  
Takes delivery of the Virtuosa
- MSC Seashore
- Royal Caribbean Odyssey of the Seas
- Seabourne Venture

FLEET OF THE FUTURE	
2021 CLIA MEMBER DEBUTS	
AIDA Cruise	AIDAcosma
Atlas Ocean Voyages	World Navigator
Aurora Expeditions	Sylvia Earle
Coral Expeditions	Coral Geographer
Costa Cruises	Costa Toscana
Crystal Expedition Cruises	Crystal Endeavor
Emerald Waterways	Emerald Azzurra
Hapag-Lloyd Cruises	Hanseatic Spirit
Holland America Line	Rotterdam
MSC Cruises	MSC Virtuosa
MSC Cruises	MSC Seashore
PONANT Yacht Cruises and Expeditions	Le Commandant Charcot
Royal Caribbean International	Odyssey of the Seas
Scenic Luxury Cruises & Tours	Scenic Eclipse II
Sea Cloud Cruises	Sea Cloud Spirit
Seabourn	Seabourn Venture
Silversea Cruises	Silver Dawn
Virgin Voyages	Valiant Lady
Swan Hellenic	Minerva
Tradewind Voyages	Golden Horizon

Plus, Steve Skidgel continues to work with AIDA and Virgin Voyages so you can be the first to board their ships.

What does this prove? That the cruise industry is strong and YOUR business will continue to be strong for years and decades to come.

**The question is: Are you enrolling Members at the level you need to be to meet this demand?**

**Next question: Are YOU going to miss this opportunity, or take advantage of it?**

The cruising industry is not going away and it is, in fact, coming back stronger than ever!

## DO YOU KNOW?

We are seeing more bookings further out than ever before?

Cruise Bookings for Q3, Q4, and 2022 are pacing above levels in previous years!

Are You Aware of the Global Economic Impact YOUR Industry Has?



## How much of this economic impact do YOU want to be part of?

Do **YOU** want to participate in the rebound and the prosperous decades that are coming? Then here is what **YOU** do **NOW**: take massive action, lead from the front, enroll new Members and Partners, and position YOURSELF to get the biggest piece of this economic impact you can via your Global Business opportunity!

**POSITIVE HEALTH DATA AND VACCINATIONS ARE HERE!**

### DO YOU KNOW?

According to data compiled by Johns Hopkins University (USA), new cases of COVID-19 reached an all-time peak in the U.S. on January 11 and have plunged since then.

As seen on worldometers.info, the 7-day moving average of new cases in the US was 254,862 on January 11 and has since fallen by 33% to 169,033 as of January 29.

Similarly, the 7-day moving average of new cases in Canada peaked on January 9 at 8,885 and has fallen 40% to 4690 as of January 29.

It's important to recognize that the peak and decline happened before the rollout of vaccines had any significant impact.

With multiple vaccines now approved and the delivery of vaccinations expected to accelerate, the battle against COVID-19 has reached a turning point. The virus will be defeated and life will return to normal very soon.

**Remember this funny saying in English: More vaccine shots in arms equals more Leaders in Liners. :-)**

**Question: Is your business activity level where it needs to be to capture this turning point?**

**DO YOU KNOW?** (I'm sure you do)

**YOU** have a choice each day, **EXCUSES** or **SUCCESS!**

Yes, the choice is **YOURS!**

Every day **YOU** wake up, you get to choose: do I Make, Accept **EXCUSES**, ...OR

...do I choose to be **SUCCESSFUL**, take action, and make good money!

A very successful business person once said **"YOU CAN MAKE EXCUSES OR YOU CAN MAKE MONEY, and it's just impossible to MAKE both at the same time."**

While some Partners are making and accepting excuses for not enrolling new Members and new Partners such as...

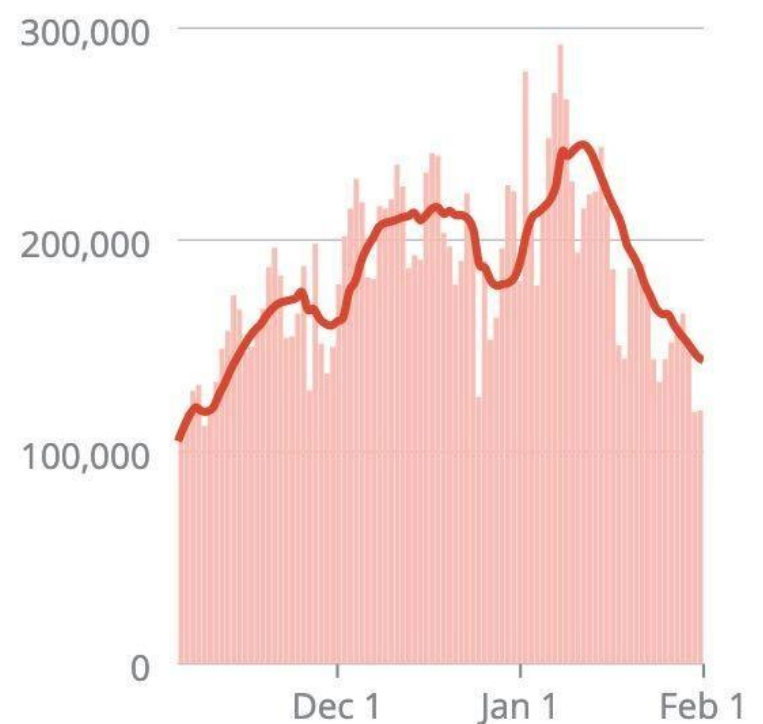
**"I can't enroll new Members because cruises are not sailing."**

**"I can't enroll new Partners because we can't do live events."**

... other Partners are not accepting or making these excuses and are continuing to build their businesses.

**The choice is ultimately YOURS!**

**New cases** (Notes)



To ensure you stay out of the quagmire of excuses, please remind **YOURSELF**:

- **YOU** don't sell individual cruises
- **YOU** market a Membership (your Membership is to vacation on multiple cruises for years and years to come)
- **YOU** make vacations affordable and profitable for families like yours
- **YOU** bring joy to others' lives
- **YOU** promote a Partnership Opportunity that paid more commissions in 2020 than in 2019! (there's no reason/excuse not to enroll more new Partners)
- **YOU** are part of a durable business that is built to last
- **YOU** have a well-managed business
- **YOU** have access to the infrastructure and proven money-making systems
- **YOU** have Over 5000 Partners who are Membership Free

**I trust you agree, all of this is tangible, Solid Proof that YOUR Business is Working.**

**Here is the pivotal question: Are YOU? Are YOU working?**

Are **YOU** enrolling at least **1 NEW Partner** or **1 NEW Member** each week? Each month?

### **The Power of ONE!**

Team, it's time to take **YOUR** foot off the brake.

**YOU** are in the Membership Business, in the Business Ownership & Leadership Business, and you are in the People Attraction Business.

**YOU** do **NOT** sell individual cruises! **YOU** offer a long-term, lifestyle Membership.

What follows is another reminder of Your inCruises Story:

- **YOU** Passed the COVID Test in 2020 with flying colors!
- **YOU** helped thousands buy food, take care of their children, live close to family, go back to school and pay off debts with **YOUR business opportunity**.
- **YOUR** Company continues to be strong for you!
  - inCruises has ZERO debt
  - inCruises did not ask any employee to take less pay or hours
  - inCruises gave every employee a Christmas Bonus
  - inCruises pays one of the highest Partner compensations in the industry
  - inCruises leaders made more money in 2020 than they did in 2019
  - inCruises refunded everyone 100% who asked for a cruise booking refund in 2020 in cash, so no Future Cruise Credits or Travel Vouchers like many others.
  - inCruises also advanced significant monies to major cruise lines. Before making this financial commitment, we asked these questions: What must we believe? Do we believe in the future? Our Answer: Absolutely! We believe in the direct-to-consumer industry, Cruise Lines, our leaders, our team, YOU, and ourselves. So, we committed these significant financial resources.
  - inCruises' vendors made more money in 2020 than they did in 2019
  - inCruises Tripled Leadership Academy Courses from 6 to 20
  - inCruises Implemented a New Booking Engine
  - inCruises expanded Trust My Travel (TMT) consumer protection to ALL membership payments!

**From our very first company cruise, over 171,000 passengers have safely sailed on inCruises booked cruise vacations without incident.**

- 100% of our customers have saved money on every cruise booked since July 2016 compared to the cruise line public prices. 100%!! To date, you have saved customers tens of millions of dollars.
- And now there's LOTS of pent up demand for travel!